

## Drive Forward and Deliver a Cure Initiative

January 1<sup>st</sup>, 2016

Dear Valued Customer, Business Partner, and Resident:

T.W. Smith has created the **“Drive Forward and Deliver a Cure”** Initiative with the intention of supporting breast cancer research and spreading awareness of this disease within our community.

The prevalence of breast cancer within our community means that many of us are fighting or know someone dear to us who is fighting for their life. The women battling breast cancer are mothers, daughters, sisters, aunts, friends and coworkers. You may not realize men are also diagnosed with and fighting this deadly disease. With so many families impacted, we want to do our part to eradicate Breast Cancer and with this in mind we have created the “Drive Forward and Deliver a Cure” initiative.

We recognize the responsibility that we have as members of this community as individuals, but also realized as a family-owned company operating within this community for nearly Ninety years we have an opportunity and a platform to affect positive change.

T.W. Smith’s initiative begins this year with our fleet of pink ribbon trucks delivering not only your gas, but also the message to get yourself checked and screened by a doctor. Regular breast cancer screenings and early diagnoses save lives. In addition to our fleet of trucks spreading awareness throughout the city of New York and its suburbs, as a company we will financially contribute to breast cancer research to help find a cure and reputable charities whose programs support prevention and treatment.

We ask that you join us on this journey to “Drive Forward and Deliver a Cure” by considering rounding up to the nearest dollar on your orders with us. These small, individual donations are investments into our future and key to staggering results not only for our generation, but also for the generations to come. We will also be selling two items, a “Drive Forward and Deliver a Cure” bracelet and stress reliever, the profits from which will be donated to reputable organizations working towards advancing the goals discussed.

From our family to yours, we thank all of you for your continued business and wish you a healthy, happy new year.

Sincerely,

T.W. Smith Management and Staff

